



# SEAN MINOR®

## Press Kit



FAMILY OWNED

ALWAYS INVITED®

## About Us

Sean Minor Wines is a family-owned wine company founded by husband and wife team Sean and Nicole Minor. Since 2005 they've been crafting delicious, sustainably-made wines in California's finest vineyards. The wines are varietally true, high-quality, and can be found in all 50 United States and 10 countries. For Sean and Nicole, it's about sharing their love for great wine and time spent together. Learn more about the brand at [seanminorwines.com](https://seanminorwines.com) and on Instagram [@seanminorwines](https://www.instagram.com/seanminorwines).

## Sourcing Our Wines

Our team and experienced growers work tirelessly to produce wines that are true to their varietal roots and reflective of their unique terroir. We are committed to continuing these cherished partnerships so we can source the finest fruit in California.

## Winemaking Approach

Our wines are made in a way that represents their labeled varietal, showing a sense of place, or terroir. To present this "true varietal" character from specific regions, the aromas must provide varietal consistency and the mouth-feel must be balanced on entry, through the mid-palate, and into the finish. Not one element stands above the other, they are integrated.



*Pictured: Nicole and Sean Minor*

### QUICK FACTS

Established in 2005

Sold in 50 US states & 10 countries

Carried in 11K+ accounts nationwide

Leading Wine: Signature Series Pinot Noir

## Our Team

As a proud, family-owned and operated company, we're supported by a wonderful team that work passionately to bring Sean Minor Wines to our valued consumers.

### Sean Minor - Owner, Founder, & Winemaker

Sean Minor boasts a remarkable 35-year career in the wine industry, having worked at Beaulieu Vineyard, King Estate Winery, Benton Lane Winery, and Renwood Winery. He established Sean Minor Wines in 2005.

### Nicole Minor - Owner & Marketing Director

Nicole Minor leads all brand communications, marketing, and customer experience efforts with her natural talent for building connection and community with our beloved consumers.

### Elle Minor - Winemaker

As the newest member of our team, Elle joins Sean Minor Wines to continue building our family legacy after holding positions with J.Lohr, Calera Winery, and Epoch Winery.



## Our Collections

### California Series

Made to celebrate the fruit of California and pair with every occasion. This collection is for your everyday wine lover, landing at an approachable price for weekday pairings.

### Signature Series

Produced from grapes grown in some of the most prestigious winegrowing regions in California, these wines are expressive, terroir-driven, and made for the wine enthusiast.

### Invited Series

The Invited Series wines are made for life's special celebrations. These wines have limited runs and are a more exclusive offering.

## Contact + Resources

### Nicole Minor

Marketing Director + Media Contact

[nicole@seanminorwines.com](mailto:nicole@seanminorwines.com)

[Press Images](#) | [Brand Video](#)