



SEAN MINOR.®

Press Kit



FAMILY OWNED

ALWAYS INVITED.®

About Us

At Sean Minor Wines, we're all about crafting wines that capture the spirit of modern-day California. Founded in 2005 by husband and wife team Sean and Nicole Minor, our family-owned winery is committed to sustainable practices and sourcing the finest grapes. Our wines are varietally true, high-quality, and can be found in all 50 United States and 10 countries. For us, it's about sharing our love for great wine and time spent together. Learn more about the brand at seanminorwines.com and on Instagram [@seanminorwines](https://www.instagram.com/seanminorwines).

Sourcing Our Wines

We source our grapes from renowned wine appellations and work with experienced and sustainable farms throughout California. We've developed strong relationships with some of the best growers in the industry so that we can contract the finest fruit.

Winemaking Approach

Our wines are made in a way that represents their labeled varietal, showing a sense of place, or terroir. To present this "true varietal" character from specific regions, the aromas must provide varietal consistency and the mouth-feel must be balanced on entry, through the mid-palate, and into the finish. Not one element stands above the other, they are integrated.



Pictured: Nicole, Sean, and Elle Minor

QUICK FACTS

Located in Sonoma, California

Sold in 50 US states & 10 countries

Carried in 11K+ accounts nationwide

Leading Wine: Signature Series Pinot Noir

Our Team

We're proudly family-owned and operated, supported by a wonderful team that helps bring Sean Minor Wines to our consumers.

Sean Minor - Owner, Founder, & Winemaker

Sean Minor boasts a remarkable 35-year career in the wine industry, having worked at Beaulieu Vineyard, King Estate Winery, Benton Lane Winery, and Renwood Winery. He established Sean Minor Wines in 2005.

Nicole Minor - Owner & Marketing Director

Nicole Minor leads all brand communications, marketing, and customer experience efforts with her natural talent for building connection and community with our beloved consumers.

Elle Minor - Production Manager & Assistant Winemaker

As the newest member of our team, Elle joins Sean Minor Wines to continue building our family legacy after holding positions with J.Lohr, Calera Winery, and Epoch Winery.

Contact + Resources

Nicole Minor

Marketing Director + Media Contact

nicole@seanminorwines.com

[Press Images](#) | [Brand Video](#)



Our Collections

California Series

Made to celebrate the fruit of California and pair with every occasion. This collection is for your everyday wine lover, landing at an approachable price for weekday pairings.

Signature Series

Produced from grapes grown in some of the most prestigious winegrowing regions in California, these wines are expressive, terroir-driven, and made for the wine enthusiast.

Invited Series

The Invited Series wines are made for life's special celebrations. These wines have limited runs and are a more exclusive offering.