



SEAN MINOR[®]



PRESS KIT



SEAN MINOR.

OUR STORY

Not long after Sean and Nicole Minor met, they quickly bonded over their love of wine. After they married and Sean had spent several years in the wine industry, they noticed that there was a gap in the market. They were yearning for wines that were easy to enjoy, highlighted the amazing fruit of California, and didn't break the bank—that was when Sean Minor Wines was born.

We are dedicated to producing varietally true, quality wines from premier appellations at an approachable price. Since we don't own vineyards, we work diligently with sustainable, experienced farms throughout California and Oregon. We've developed strong relationships with some of the best growers in the industry so that we can contract the finest fruit.



TRUTH IN VARIETALS

Our wines are made in a way that truly represents their labeled varietal and expresses the different aspects of each. It sounds simple and easy to do, but specific vineyard sites selected lend themselves to different characteristics for each wine that must be captured in your glass.

To present this "true varietal" character from these specific regions, the aromas must provide varietal consistency and the mouth-feel must be balanced on entry, through the mid-palate and into the finish. Not one element stands above the other, they are integrated. We make varietals natural to their appellation because it works and mother nature smiles.

QUICK FACTS

YEARS IN BUSINESS | 14

NUMBER OF STATES SOLD IN | 49

TOP SELLER | SIGNATURE PINOT NOIR

DEMOGRAPHIC | WINE ENTHUSIASTS

always invited.

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SEAN MINOR.



MEET SEAN

Born in Kansas, Sean Minor was surrounded by agriculture, hard work, and the values responsible for the unwavering work ethic of Midwestern families. His career in wine began after a formal education in finance from Arizona State University where he also met his wife, Nicole. After moving to California, where Sean began his fine wine career working for Napa Valley's Beaulieu Vineyard, he knew that the wine industry was the right place for him. He furthered his education at U.C. Davis in Viticultural and Enology.

Sean was recruited by King Estate Winery in Oregon to manage the Estate, where he learned firsthand the importance of site-specific viticulture. After leaving King Estate, Sean led Benton Lane Winery, rounding out his cool-climate viticulture experience.

Sean and his family then headed back to California for the opportunity to manage Renwood Winery and enhance his experience growing and marketing some of the Golden State's best Zinfandel and Syrah. Four years later, he founded Sean Minor Wines.

OUR WINEMAKER

Will Bucklin continues to be our consulting winemaker, as he collaborates with Sean during the winemaking process of all of our wines. Will is a graduate of UC Davis' prestigious enology program and started his career with an internship at the historic and world-renowned Chateau Lafite Rothschild. Following stints with Thomas Hardy in Australia and Navarro Vineyards in Mendocino, he worked with Sean at King Estate in Oregon. Together, Will and Sean work closely with the vineyards we contract and their collaborative efforts create the consistent wines we sell today.

OUR TEAM

Nicole Minor

Marketing Director / Media Contact
nicole@seanminorwines.com

Stuart Barker

VP of Sales: West

Larry Soble

VP of Sales: East

Sean Frazier

VP of Sales: North East

always invited.

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