



SEAN MINOR

FAMILY OF WINES

2013 SONOMA COAST PINOT NOIR

Our mission at Sean Minor Wines has always been to produce appellation-focused wines that represent an extreme value to our consumers, accounts and wholesalers. We strive to exceed expectations with the quality of our wines. Our 2013 Sean Minor Carneros Pinot Noir will transition to Sonoma Coast AVA.



Wine writer Robert M. Parker Jr. describes the Sonoma Coast AVA as the region "...where world class Pinot Noirs and Chardonnays are being made that are every bit as complex and complete as the greatest wines of France."

- Established in 1987, the Sonoma Coast AVA consists of over 13,000 acres planted to Pinot Noir, stretching from Mendocino county line in the north to San Pablo Bay in the south. Acclaimed areas as Russian River, Chalk Hill, Sonoma Carneros, and Green Valley AVA make up the region's notable diversity.
- The potential of the Sonoma Coast to produce wines of exceptional complexity, expressing their true varietal and terroir characteristics is extremely rewarding.
- Direct, daily influence from the Pacific Ocean defines the Sonoma Coast appellation. Many of the AVA's vineyards are planted high on ridges just a few miles inland.
- The vineyards lie above the fog that moves in to blanket lower elevations in the afternoon, producing idyllic growing conditions.
- Multitudes of Microclimates exist within the Sonoma Coast AVA offering a diverse choice of high quality vineyard sites.
- Cool conditions and relatively high rainfall are the general ecological features shared by all vineyards within the Sonoma Coast AVA. These factors contribute to slow grape maturation with optimum phenolic ripeness, coinciding with the very end of the growing season, generating Pinot Noir perfection.

This AVA change will not only create a stronger impression with our customers, but also provide a greater positive impact in the marketplace.



Sean Minor

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